

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58837 CF LOC-POL FBD - LBD: 11/05/12 - 11/06/12 HL#: Created: 11/05/12 02:01 PM
 Client: WARREN FOR SENATE 2012... CPE: / / Agency Commission: 15 % Updated: STHOMAS1 on 11/05/12 02:56 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 11/05/12 02:10 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 11/06/12 09:04 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	ENWS530P	M * * * * *	EFG	30				0.0	\$1,100.00	1	\$1,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEARLYMF	M * * * * *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL6A	* T * * * * *	NEWS	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	* T * * * * *	MORN	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	4	0	\$3,940.00	\$3,349.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$3,940.00	\$3,349.00	\$0.00	\$0.00